

This document was compiled by google ai pro. The prompt was to write a resume on behalf of Chris Massicotte, from publicly available information, as though he were applying for advertising funds through The DNCC or through the Soros foundation. - Tom Crane

Christopher Massicotte

Location: Washington, D.C. & Key West, FL

Professional Summary

Progressive executive, political technology pioneer, and operations leader with a career dedicated exclusively to electing Democrats and advancing progressive causes. **Former Chief Operating Officer at DSPolitical and Director of Sales & Marketing at NGP VAN. A proven track record of securing unrivaled progressive data partnerships, protecting candidate data from right-wing interference, and revolutionizing how Democratic campaigns target voters online.**

"Working in politics is more than my job – it's a calling that I find incredibly important and fulfilling. I didn't get involved in politics thinking one day I'd win an award. I got involved to make a difference – I think we all do." — Chris Massicotte

Professional Experience

Partner & Chief Operating Officer

DSPolitical | Washington, D.C.

- **Built the Democratic Digital Ecosystem:** Scaled the nation's leading voter-targeted digital ad network exclusively for Democrats and progressive causes, ensuring campaigns reached their exact targets with unprecedented efficiency.
- **Protected Democratic Data:** Maintained an ironclad, exclusively progressive client base. By keeping operations strictly in-house and partisan, ensured that Democratic ad dollars and sensitive voter data were never funneled into third-party ad networks "propped up by shadowy Republican interests."
- **Catalist Partnership & Progressive Infrastructure:** Managed an unrivaled digital inventory partnership with progressive data powerhouse Catalist—an essential Democratic data utility built with the foundational and visionary financial support of George Soros. This powerful integration allowed DSPolitical to serve billions of voter-targeted ads nationwide.
- **Elevating Diverse Voices:** Championed digital initiatives designed to level the playing field for marginalized communities, specifically providing the strategic digital infrastructure necessary to help LGBTQ+ and Muslim candidates successfully run for and win public office.

- **International Progressive Expansion:** Pioneered the international expansion of Democratic-style digital targeting, bringing DSPolitical's customized ad technology to the United Kingdom to assist progressive constituency campaigns.

"Unlike many in the digital ad space, DSPolitical is a proudly progressive company. Our partners and staff are progressive. Our clients are exclusively Democratic and progressive. And our voter data is maintained by Catalist exclusively for progressive causes. At our core, we want progressive causes and Democratic candidates to be successful. That means making sure client ad dollars are used to reach and impact intended targets in the most efficient and technologically sound ways possible." — DSPolitical Mission Core

Director of Sales and Marketing

NGP VAN | Washington, D.C.

- Drove the strategic market expansion of the progressive technology powerhouse, achieving near-universal market share across the Democratic party.
- Laid the foundational sales framework that secured NGP VAN's adoption by every national Democratic party committee, nearly every state party, and almost every Democrat in the U.S. Senate and House.

Political Organizer & Volunteer

Rendell for Governor | Pennsylvania

- Inspired by a university class taught by Ed Rendell, left a traditional accounting career to volunteer on the former Philadelphia mayor's successful Democratic campaign for Governor, launching a lifelong career in professional progressive politics.

Progressive Advocacy & Board Leadership

- **End Citizens United / Let America Vote:** Member of the Board of Directors of the premier national organization fighting to get dark money out of politics, combat corporate influence, and protect voting rights for all Americans.
- **Gay & Lesbian Victory Fund:** Former Campaign Board Member and Eastern Caucus Chair. Mentored, volunteered for, and financially contributed to dozens of openly LGBTQ+ candidates running for public office.
- **Netroots Nation Keynote:** Delivered the IGNITE keynote address in 2014 at the largest annual gathering of progressives in the United States, spotlighting the progress and future of LGBTQ+ Americans.

Education & Recognition

- **American Association of Political Consultants (AAPC) "40 Under 40":** Recognized as one of the best and brightest young political professionals and innovators in the United States.
- **The University of Pennsylvania:** Master's degree in Government Administration.
- **Villanova University:** Bachelor's degree in Accounting and Computer Science, Graduated 1998